

partners, and team members, and a total target for SDB participation by subcontractors, will receive additional consideration for targets for subcontracting to SDB concerns in the authorized NAICS industry. In order to receive additional consideration, large business offerors must submit the form displayed in Section L, 10.3 Tab F, or an alternate form which contains all of the information requested. Determinations made under this paragraph are unilateral decisions made solely at the discretion of the Government during conduct of evaluations.

M.3.4 Scoring Adjectives

The following adjectives will be used as a general guidance in assessing each factor, sub factor, and the overall proposal rating as a whole:

- Outstanding (O) Very significantly exceeds most or all solicitation requirements while presenting very low risks. Response exceeds a "Better" rating. The Offeror has clearly demonstrated an understanding of all aspects of the requirements to the extent that timely and highest performance is anticipated.
- Better (B) Fully meets all solicitation requirements and significantly exceeds many of the solicitation requirements while presenting low risks. Response exceeds an "Acceptable" rating. The areas in which the Offeror exceeds the requirements are anticipated to result in a high level of quality, efficiency, or productivity.
- Acceptable (A) Meets all solicitation requirements while presenting only moderate risk. Complete, comprehensive, and exemplifies the Offeror's ability to provide compliant understanding of the scope and depth of the requirements.
- Marginal (M) Less than "Acceptable". There are some deficiencies in the proposal. However, given the opportunity for discussions, the proposal has a reasonable chance of becoming "Acceptable".
- Unacceptable (U) Proposal has many deficiencies and/or many omissions and/or presents unacceptable risks. The Offeror has failed to understand the requirements to provide a compliant logical approach to the Government's requirements. However, given the opportunity for discussions, the proposal could have a chance of becoming "Acceptable".

The following adjectives will be used as guidelines in evaluating **Past Performance**:

- Neutral No relevant past performance available for evaluation. Offeror has asserted that it has no relevant or similar past performance experience. Proposal receives no merit or demerit for this factor.
- Outstanding No risk anticipated with delivery of quality product/service, timeliness, or of any degradation of performance or lack of customer satisfaction